

2018 ANNUAL REPORT



**CENTRE FOR DEMOCRACY
AND RULE OF LAW**



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TARAS SHEVCHENKO,
Director, Centre for Democracy
and Rule of Law

THE MISSION OF CEDEM IS CONTRIBUTING TO THE DEVELOPMENT OF THE SOCIETY OF ACTIVE AND RESPONSIBLE CITIZENS.

Having worked on the implementation of our mission for 14 years, in 2018, we focused our activities in three areas, which will be covered in this report.

THESE INCLUDE:

- asserting the rule of law;**
- developing independent media;**
- enhancing the role of civil society.**

Why do we believe that the development of these spheres will change Ukraine? The rule of law gives people clear “rules of the game” that help them be confident and live their lives in full. Independent media contributes to the production of high-quality information, and informed citizens are a guarantee for democracy. Through establishment of civic initiatives, we demonstrate practical examples of solutions to significant problems for Ukraine.

The values of CEDEM are **proactivity and responsibility**. Yes, CEDEM is monitoring the course of the judicial reform. We take responsibility to act proactively by analysing information about judges and ensuring public scrutiny of their integrity. In doing so, we act responsibly, ensuring each judge’s right of reply, keeping in mind the presumption of innocence, and caring about the accuracy and correctness of the wording.

In addition, the values of CEDEM are being **unbiased and efficient**. In 2018, the database of judges' profiles created by CHESNO. Filter the Judiciary! Campaign received 180,000 unique visits — online tools proved to be influential factors of change.

In 2018, we worked towards successfully completing the three-year cycle of **the press destatization**, advocating for the development and proper funding of the **Public Broadcasting Company (UA: PBC)**, monitoring the progress of **judicial reform**, and filling the **database of judges' profiles** within **CHESNO. Filter the Judiciary!** Campaign. We also monitored the implementation of **the law on access to information** that we developed. By implementing the “For Safe Roads” Campaign in 2018, we have been working on increasing penalties for not wearing seat belts. In order to build the capacity of civil society, we launched a new educational project — the **School of Advocacy**. Another important process for CEDEM was institutional and financial support to **the Reformation Package of Reforms** that has been ongoing for three years already.

For 2019, we have planned to spread the idea of **responsible activism**. After all, monitoring the authorities and demanding something is not enough, we want to develop a society of responsible citizens who are ready to take responsibility and carry the changes through. Our focus in 2019 is also on the **reform of election legislation** to reduce the impact of oligarchic money on Ukrainian elections and to transform politics from the club of billionaires into an open competitive environment accessible for active and responsible citizens.



AREA OF WORK RULE OF LAW

Плану дій відкритості парламенту 2019-2020

29 серпня 2018 р., м. Київ

ІНІТ

ІНІТ



THE CHESNO MOVEMENT

THE GOAL OF THE MOVEMENT IS TO PROMPT TRANSPARENCY, ACCOUNTABILITY AND OPENNESS OF THE AUTHORITIES, TO SUPPORT THE DEMAND FOR HIGH-QUALITY POLITICS AMONG THE CITIZENS.

CEDEM together with the Centre UA is a co-initiator of the CHESNO Movement — an independent initiative, established in 2011 to improve the quality of Ukrainian politics.

The Centre for Democracy and Rule of Law provides methodological and legal support to the Movement, in particular, legal analysis of materials on politicians and officials prepared by the CHESNO Movement.

In 2018, the Centre’s lawyers analysed **51 materials for the CHESNO Movement** and provided **76 consultations**.

Within the framework of the Political Memory project, the section “Choose a Decent Captain” was created, which analysed the biographies of presidential candidates and their alleged abuses — “skeletons in the closet”.

BUDGETARY COMPENSATION TO PEOPLE’S DEPUTIES

Within the framework of the “Open Parliament” initiative, CEDEM analysed the “monthly budget” of the people’s deputies and confirmed the opacity of the expenses of the people’s elected representatives and their financial statements. Based on the analysis of Ukrainian and foreign experience in administering funds for people’s deputies, the Centre’s experts have developed recommendations for improving the accounting of budgetary compensation for people’s deputies in Ukraine.



CHESNO. FILTER THE JUDICIARY!

THROUGH CLEANING TO FAIR JUSTICE

THE GOAL IS TO REVITALIZE THE SOCIETY TO CLEAR OUT THE COURTS OF DISHONEST JUDGES AND ESTABLISH A FAIR TRIAL IN UKRAINE.

DATABASE OF JUDGES' PROFILES

One of the tasks we have set for ourselves is to collect and analyze information about all judges of Ukraine, i.e. more than **5 thousand** judges as of now. For this purpose, **five criteria** for assessing the integrity of judges were developed, according to which the team CHESNO analyzes judges.

The database of judges' profiles is the only online resource in Ukraine, where all information about judges (declarations, family ties, court decisions, integrity, publications in the media) is collected in one place. It is a tool for creating a historical memory about Ukrainian judges, a useful resource for finding information about judges, as well as a means of soft public influence on the progress of judicial reform.



Olesia Kholopik, coordinator of CHESNO. Filter the Judiciary! Campaign:

“A long-term public control CHESNO. Filter the judiciary! Campaign was initiated by CEDEM in the framework of the CHESNO Movement. We analyze judges and candidates for judicial positions, oversee the course of competitions for judicial positions, monitor the progress of judicial reform, and work to clear out the judicial system of dishonest judges and upgrade it with qualitatively new staff”.



5 INTEGRITY CRITERIA:

- purity of corruption or criminal offences;
- non-involvement in the adoption of dubious rulings;
- conformity of a lifestyle and declared income and transparency of wealth;
- clean record on human rights' and freedoms' violations;
- adherence to professional ethics standards.

RESULTS:

- **1600 profiles** in the database at the end of 2018;
- **693 judges** were found to be dishonest (violated at least one integrity criterion of CHESNO. Filter the Judiciary!);
- judges of the Supreme Court, the courts of Kyiv city and region, as well as of all the appellate courts are already included into the database;
- **23 presentations** of the profiles' database in regional centres;
- **180,000** unique visitors of the database website for 2018.



COMPETITIONS FOR THE POSITION OF JUDGES

In 2018, two important competitions were launched: for the positions of judges of the High Anti-Corruption Court and the newly formed Supreme Court. The team of CHESNO. Filter the Judiciary! Campaign analysed all the candidates and monitored the course of the competitions to prevent the appointment of dishonest judges.

Analytical briefs containing evaluation of the integrity of candidates for positions of judges:

- Supreme Court — **317** briefs;
- High Anti-Corruption Court — **156** briefs.

In 2018, when the Public Integrity Council was created, CHESNO. Filter the Judiciary! already analysed all candidates for the positions of judges of the Supreme Court and handed the analytical briefs over to the Council to prepare its conclusions.

Briefs on candidates for the High Anti-Corruption Court became a source of information for the Public Council of International Experts.

THE RIGHT OF REPLY

CHESNO guarantees any judge or candidate for judicial office the right of reply to the information about them contained in the profiles and analytical briefs. CHESNO guarantees this right not only before publishing the profiles on the website, but also at any time after the publication.

More than **150** judges and candidates to the judiciary have exercised their right to reply by sending to CEDEM the documents and explanations about the facts, which were stated in the CHESNO materials.



The Congress of Judges in March 2018, where representatives to the High Council of Justice and the High Qualification Commission of Judges were elected. The team of CHESNO. Filter the Judiciary! Campaign analysed all the candidates and made a list of those who should not have a place in these bodies, calling it the “List of ‘dark horse’ candidates”.

MONITORING OF QUALIFICATION ASSESSMENT OF JUDGES

Analysts of CHESNO. Filter the Judiciary! have monitored over **2,000 interviews** of judges conducted by the High Qualification Commission of Judges during the qualification assessment.

WORK IN THE REGIONS

- **23 regional coordinators** in each region represent CHESNO. Filter the Judiciary! and analyse local judges.
- **During 2018**, the CHESNO team visited each regional centre of the country and trained local activists and journalists to facilitate judicial reform in the field and to increase usage of tools with the information on judges.
- **25 workshops** in regional centres and the capital.
- **500+ participants** from more than **100 settlements**.

INFORMATION DIGESTS

In 2018, two types of electronic digests were launched. Every month throughout the year, all subscribers of the CHESNO. Filter the Judiciary! community received news and updates on the judicial reform. The website also provided information on investigations and litigations as to the judges.



ACCESS TO PUBLIC INFORMATION

THE GOAL IS TO ENSURE EVERYONE'S RIGHT TO ACCESS INFORMATION.

Experts from the Centre for Democracy and Rule of Law are co-authors of the Law “On Access to Public Information”, which at the time of adoption in 2011 was recognized as one of the **Top 10 in the world**. Since then, CEDEM gives a particular importance to the proper implementation of the Law through the training of civil servants and citizens, building the capacity of a community of activists in this area and developing successful judicial practice.

CONVENTION ON ACCESS TO OFFICIAL DOCUMENTS

In 2018, CEDEM conducted an advocacy campaign aimed at ratification by the Verkhovna Rada of the Convention on Access to Official Documents. On 12 April 2018, Ukraine signed the Convention, which is the first international instrument on access to public information that will be binding on the countries that have ratified it. The next step should be the adoption of the law on the ratification of the Convention, which CEDEM and its partners are advocating for.

TRAINING OF CIVIL SERVANTS

CEDEM, together with the Ombudsperson's Office, conducted **25 workshops** on the proper implementation of the Law “On Access to Public Information” for civil servants who are responsible for its implementation by local authorities. Based on the results of workshops conducted for **839 civil servants**, some authorities changed their internal procedures as to the access to information or adopted new acts that improve access to information.

NETWORK OF DEFENDERS OF THE RIGHT TO ACCESS INFORMATION

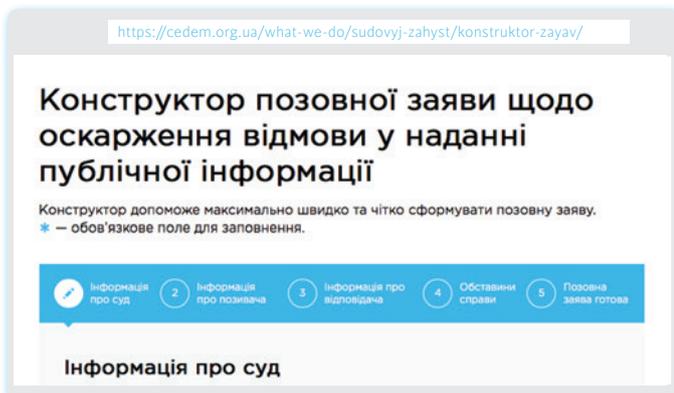
The Network of Defenders of the Right to Access Information, which is coordinated by the CEDEM, includes **196 members** from all over Ukraine. This is an informal association of lawyers, journalists and civic activists created to raise awareness and share experiences.

CONSULTATIONS AND STRATEGIC JUSTICE (JUDICIARY)

- **More than 100 consultations** on access to information were provided to civic activists, government officials, as well as citizens.
- **2 court cases** concerning the violation of the right to access information were won owing to the support of the Fund for the Protection of the Right to Information, coordinated by CEDEM.

ONLINE CONSTRUCTOR FOR COURT CLAIMS

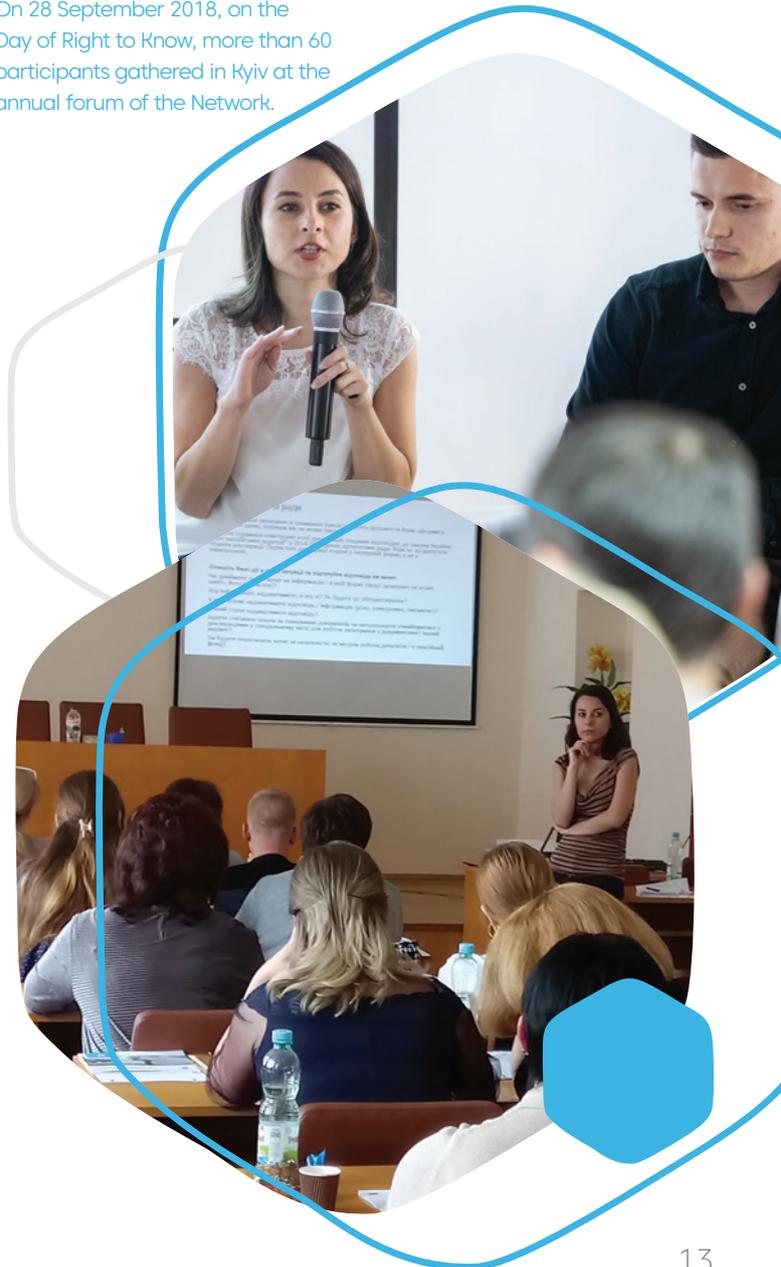
■ **417 lawsuits** were created through the CEDEM's online constructor. It helps citizens, independently and without specific knowledge, prepare lawsuits and challenge an unlawful refusal to provide requested information in the court.



FREE ACCESS TO ARCHIVES

Together with **52 non-governmental organizations** and more than **800 scholars, historians, activists**, CEDEM has appealed to the Ministry of Justice with the request to abolish the new procedure that virtually prevents the copying of archival documents. The State Archives Service was called upon to change the practice of providing access to archives. This movement has spread to an all-Ukrainian campaign against such restrictions in archive practice.

On 28 September 2018, on the Day of Right to Know, more than 60 participants gathered in Kyiv at the annual forum of the Network.



AREA OF WORK

INDEPENDENT MEDIA

ЦЕНТР ДЕМОКРАТІЇ ТА
ВЕРХОВЕНСТВА ПРАВА

Дмитрій
Фігул

Анастасія
Боловинцева

Оксана
Мельник

Ольга
Лось

MEDIA LAW

THE GOAL IS TO PROMOTE THE DEVELOPMENT OF A SOCIETY OF INFORMED CITIZENS AS A GUARANTEE OF EFFECTIVE DEMOCRACY.

For over **14 years**, CEDEM specializes in media law.

In 2018, the Centre's experts streamlined the draft law on audio-visual services, which is intended to introduce new regulation of audio-visual services.

Igor Rozkladai, lawyer of CEDEM:

“Upon the entry into force of the EU-Ukraine Association Agreement, Ukraine must by 1 September 2019 adopt a new law on audio-visual media services, which would be harmonized with European directives. In 2018, CEDEM streamlined and supplemented the relevant draft law. Throughout the year, the work was ongoing on development of the text, with regard to recent changes in the EU directives, including as to the online platforms. In 2019, after final consultations with all stakeholders, the draft law will be submitted to the parliament.”

LEGAL ADVICE FOR JOURNALISTS

The Centre for Democracy and Rule of Law provides legal support to the journalist investigation program “SKHEMY: Corruption in Details”, as well as regularly advises journalists, activists and government officials.

IN 2018:

- **57 legal expert reviews** of stories of “SKHEMY: Corruption in Details”;
- **74 consultations** on media law issues at the request of journalists, activists and authorities.



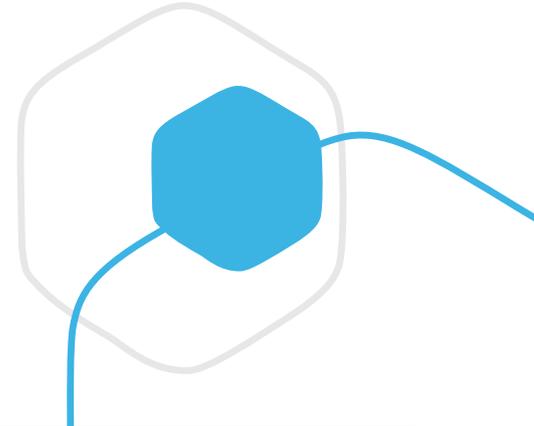
SUPPORT FOR “UA: PUBLIC BROADCASTING COMPANY” (UA: PBC)

The public broadcasting in Ukraine was launched due to the adoption in 2014 of the long-awaited Law “On Public Television and Radio Broadcasting of Ukraine”, the first draft of which was developed and presented by the specialists of CEDEM (then — Media Law Institute) back in 2005. Creation of public broadcasting in Ukraine was one of the first of the organization’s activities since its establishment.

The experts of CEDEM have developed the text of the Editorial Charter of Public Broadcaster, which was supported and approved by the Supervisory Board of the National Public Television and Radio Company of Ukraine in 2018. The Centre’s lawyers also regularly advise journalists and managing bodies of the National Public Television and Radio Company of Ukraine on legal matters.

TRAINING JOURNALISTS OF UA: PBC

The CEDEM experts held **6 media law workshops** for the staff of UA: PBC. During the training, lawyers briefed journalists on changes in legislation, access to information, defamation and copyright issues.



DESTATIZATION

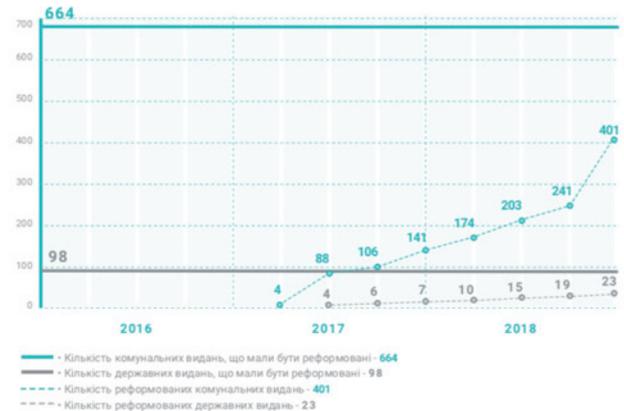
In 2015, the law on the reform of state and municipal media was adopted; CEDEM, together with its partners, were engaged in both the development and promotion of the law.

During 2016–2018, the destatization reform continued, which resulted in:

■ **564 printed media outlets** out of **762** covered by the reform, successfully completed the transformation. Among them, there are **531 municipal** and **33 state entities**. Non-reformed outlets are facing the cancellation of their state registration certificates.

■ CEDEM encouraged the editorial bodies to reform, advised them, analysed their problems and provided solutions through legislative changes.

ДИНАМІКА РЕФОРМУВАННЯ ПРЕСИ:



■ CEDEM has monitored the current status of reform of state media outlets and developed recommendations that were further submitted to the Verkhovna Rada, the Cabinet of Ministers, the Ministry of Justice, the Ministry of Economic Development, the Ministry of Education and other founders of public newspapers.



July 2018, press breakfast with media “Half a year for destatization: 528 media at risk of disappearing”.



December 2018, expert discussion “Destatization: catching the last train”, with participation of the State Committee for Television and Radio and the Ministry of Justice.

INDEPENDENT MEDIA COUNCIL

THE PURPOSE OF THE INDEPENDENT MEDIA COUNCIL (IMC) IS TO RESOLVE DISPUTED ISSUES THAT ARISE IN THE INFORMATION SPACE OF UKRAINE TO ESTABLISH HIGH PROFESSIONAL STANDARDS OF JOURNALISM AND SELF-REGULATION IN THE MEDIA ENVIRONMENT.

IMC is a permanent public monitoring and advisory body established in 2016 by public organizations on the CEDEM's initiative. The Council was founded by the Centre for Democracy and Rule of Law, the Institute of Mass Information, Internews-Ukraine, Detector Media and the Foundation "Souspilnist".

Taras Shevchenko, Member of the Independent Media Council:

"The Independent Media Council is an expert mechanism that the National Television and Radio Broadcasting Council of Ukraine relies on as to a great deal of critical issues where penalties against mass media are possible. For example, in 2018, the National Council penalized two Odessa TV channels for the hate speech in the stories on Adnan Kivan, and the reason for such a decision was the conclusion of the Independent Media Council."

CEDEM serves as the secretariat of the IMC. We receive complaints, process them and prepare draft conclusions for consideration by members of the board, which consists of **15 experts**.

Director of CEDEM Taras Shevchenko and lawyer Igor Rozkladai are members of the Independent Media Council.

IN 2018:

- Independent Media Council provided **10 opinions**;
- **5 conclusions** provided by IMC formed the basis of the decisions of the National Council of Ukraine on Television and Radio Broadcasting.





During the year, IMC held **6 round tables** in Kyiv, Kharkiv, Ivano-Frankivsk, Kramatorsk and Odesa to discuss local issues and challenges in the information space and increase the responsibility of regional journalists.



INTERNATIONAL MEDIA LAW SUMMER SCHOOL

Every year, the Centre for Democracy and Rule of Law organizes the International Media Law Summer School — a three-week intensive training on legal and practical aspects of media regulation.

22 lawyers from **5 countries** — Ukraine, Belarus, Armenia, Kazakhstan and Moldova participated in XIV School. In Kyiv, they passed a comprehensive training delivered by Ukrainian and foreign experts. Participants attended **38 lectures** and practical classes on the topics that lawyers face in the media sphere. In 2018, the Summer School was supported by the “Freedom of Media in Ukraine” project, which is implemented within the Council of Europe and the European Union joint programme Partnership for Good Governance”.

Alina Pravdychenko, head of Independent Media Department:

“Moot court is a great opportunity for students to improve their practical skills and is an excellent platform for communication with leading media professionals, sharing experiences and gaining new knowledge.”



PRICE MEDIA LAW MOOT COURT COMPETITION

CEDEM, in partnership with Oxford University and the National University of Kyiv-Mohyla Academy, holds a Regional Round of Student Competition on media law for the countries of North-Eastern Europe as part of the Price Media Law Moot Court Competition. Competitions in Ukraine are qualifying for the international round that is held annually at the University of Oxford.

In December 2018, teams from Ukraine, Latvia, Lithuania and Belarus competed for the right to go to Oxford, debating the issue of restricting freedom of speech in the Internet and disseminating false information during the election process. The event was held in 2018 with the support of the Council of Europe Project “Strengthening freedom of media, access to information and reinforcing public broadcasting system in Ukraine”, implemented within the Council of Europe Action Plan 2018–2021.

The winner of the moot court’s regional round was the team of Taras Shevchenko National University of Kyiv. At the same time, the teams of Belarus and Latvian universities, as well as NaUKMA also won the opportunity to go to Oxford.

Every year, CEDEM provides financial support for the trip to the competition’s international round for best team from Ukraine. In 2018, those were the winners of the 2017 qualifying round — the students of NaUKMA. At Oxford competitions, they were the runner-up for their written memorials and received a special award for the best speaker.

In spring 2018, the Centre’s experts also traditionally acted as judges at the Price Media Law Moot Court Competition in Oxford.

ONLINE TRAINING

In 2018, CEDEM conducted **4 online courses** on media law, copyright, access to public information and judiciary and media. More than **160 journalists, activists and information administrators** passed the training.



AREA OF WORK

CIVIL SOCIETY



REANIMATION PACKAGE OF REFORMS

THE PURPOSE OF THE RPR IS TO GALVANIZE PUBLIC EFFORTS, MAKE IT THE ACTIVE AGENT OF POLICY MAKING, PROMOTE THE IMPLEMENTATION OF REFORMS, IN PARTICULAR THROUGH LEGISLATIVE CHANGES, AND EXPLAIN THESE TRANSFORMATIONS TO UKRAINIAN SOCIETY AND INTERNATIONAL COMMUNITY.

PRIORITIES IN THE REFORMS:

- Anticorruption reform.
- Public administration reform.
- Electoral legislation reform.
- Decentralization.
- Judicial reform.
- Development of civil society.
- Economic development.
- Environment protection.

CEDEM is a member of the Reanimation Package of Reforms — the largest civil sector coalition in Ukraine — since its very establishment. The RPR unites **83 non-governmental organizations**, with **22 expert groups**. For more than three years, the Centre has been providing institutional, financial and organizational support to the RPR.

RPR ACTIVITIES IN 2018 IN FIGURES:

- **15 laws** passed;
- **19 draft laws** passed in the first reading;
- **58 public events** held;
- **82 official RPR statements** with expert positions of partners were prepared and distributed by the secretariat of the association.



REANIMATION PACKAGE OF REFORMS

In 2018, the Roadmap of Reforms was prepared — a document that outlined a common vision of the members of the RPR coalition on the goals and key objectives of the reforms for the next **5 years** in **21 areas of national policy**.

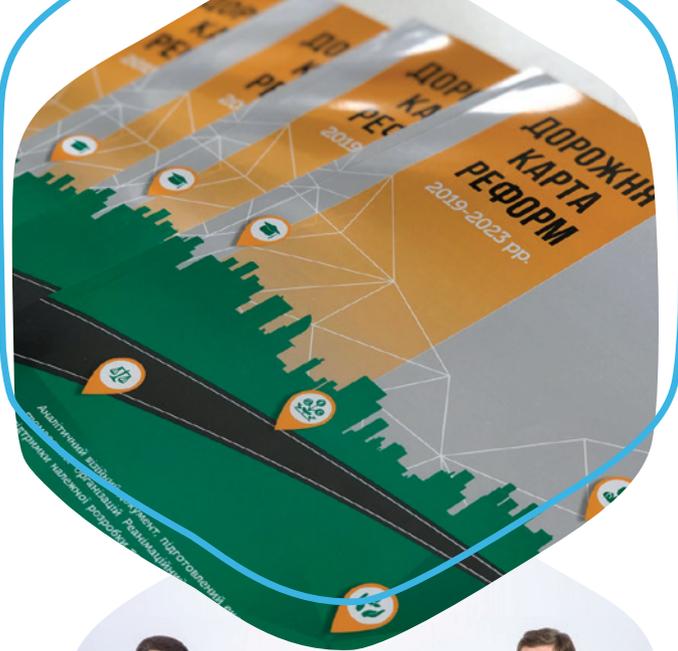
In 2018, the European Commission's three-year project for support to RPR and additional funding to the Secretariat of the Reanimation Package of Reforms was successfully completed. The support was provided by the Government of Sweden within the framework of the program of CEDEM's institutional development.

The CEDEM's budget for the institutional and organizational support of the RPR Secretariat in 2018 amounted to **UAH 9.2 million**. Of these, **74 percent** were provided by the project “Strengthening the Coalition of Reanimation Package of Reforms” with the support of the European Commission. And **26 percent** were funded by Sweden as part of the institutional support for CEDEM.

In 2018, the RPR Secretariat — a team of **12 people** — provided advocacy and communication support for the activities of the civil platform and its members, as well as the general coordination of the RPR's activities.

In 2019, RPR will be transformed into a CSO association according to the transformation plan developed and proposed by the CEDEM experts at the end of 2018.

Director of CEDEM Taras Shevchenko is a co-chairman of the RPR Council, which is the coalition's strategic management body. CEDEM experts are members of **4 expert groups**.





Forum “Full Mobilization: Joint Action Plan”. In the photo from left to right: the Chairman of the Parliament Andriy Parubiy, Prime Minister of Ukraine Volodymyr Groysman, Co-Chairman of the RPR Board, member of the Board of the Centre of Policy and Legal Reform Julia Kyrychenko, President of the European Business Association Tomas Fiala.



The Director of CEDEM, together with the RPR experts, spoke at the second Ukrainian Governmental Conference on Ukrainian Reforms in Denmark, which gathered high-ranking officials from 36 countries at one platform.

OPEN UNIVERSITY OF REFORMS

THE GOAL IS TO BUILD THE CAPACITY OF ACTIVE YOUTH WHO WILL BE ENGAGED IN THE REFORMS OF THE COUNTRY.

The Open University of Reforms (OUR) is an educational project of the Centre for Democracy and Rule of Law and the Reanimation Package of Reforms.

The OUR became a talent pool for the CSO sector. Here, young people who want to change the country, get all the theoretical and practical knowledge they need for this.

During three months, the OUR's participants attend the lectures and go through mandatory internships in non-governmental organizations. In 2018, **59 OUR students** were trained in **29 non-governmental organizations**.



Olha Ruda, coordinator of the Open University of Reforms:

“I am very happy to hear about the cases when, after the internship, the OUR participants are offered jobs in NGOs. It means that through this platform, motivated youth can come to work in the civil society sector. In the future, we want to further develop the general network of all graduates, which already totals to over 300 people”.

PRACTICAL WORK

In parallel with lectures, workshops and internships, the OUR participants implement their own project ideas and present the results at the end of the training. In 2018, participants of the two OUR enrolments implemented **6 projects**.

PROJECTS OF OUR GRADUATES

■ **The ABC of Reforms.** Collection of fairy tales about reforms, where each letter corresponds to the term from the sphere of reforms. The ABC-book is illustrated with children's drawings about reforms and gives simple explanations of complex words that are appearing in our vocabulary more and more often. After completion of OUR, CEDEM has funded the publication of **500 copies of the book** for distribution among children and adults.



■ **Open School of Reforms.** Example of school lessons for teachers to use in schools. The first script of the lesson was created and distributed by the OUR graduates in partnership with the EdEra online education studio.

■ **5 minutes about corruption.** Podcasts about corruption from the different perspectives of people of all ages and professions.



In 2018, 67 young people motivated for work in CSO sector became participants of the 7th and 8th OUR enrolments.

In the photo Mustafa Nayem, Member of the Parliament of Ukraine

In the photo Ulana Suprun, Acting Health Minister of Ukraine



SUBGRANTS BY CEDEM

From 2016 to 2018, within the framework of the project “Strengthening the RPR Coalition” funded by the European Commission, CEDEM implemented a program of subgrants for the member organizations of the Reanimation Package of Reforms. During this period, **17 RPR member organizations** received funding for their projects in the total amount of **UAH 8.5 million**.

In 2018, the Centre held the last, fifth, competition of subgrants resulted in **5 projects** in the field of economic, anti-corruption, energy as well as decentralization reforms.

UAH 2 million — budget for grant projects from CEDEM in 2018

The projects for funding were selected by a selection committee from among donor organizations and professionals with impeccable reputation in the CSO sector. The procedure for evaluating project applications was based on the principles and approaches of the European Commission.

PROJECTS OF SUBGRANTEES IN 2018

■ Eidos Centre / UAH 430,000

Raising awareness of citizens about the activities of political parties.

■ Ukrainian Network of Energy Innovations “Greencubator” / UAH 335,000

Ensuring barrier free and inclusive access to the electricity market for new players (small and medium businesses, communities, cooperatives).

■ NGO “Centre for Economic Strategy” / UAH 498,000

Advocacy for privatization with a focus on anti-corruption and regional activity in the locations of large facilities.

■ NGO “Easy Business” / UAH 369,000

Increased awareness of public activists, landowners, government officials on land reform and the creation of prerequisites for a free agricultural land market in Ukraine.

■ “Center for Innovations Development” / UAH 340,000

Advocacy of the public budget as a tool for financial decentralization and direct democracy among the communities of 12 cities.

SMOKE FREE KYIV

THE GOAL OF THE PROJECT IS SMOKE FREE UKRAINE.

Since 2010, CEDEM has been struggling with tobacco smoke in Ukraine, developing and promoting the adoption of laws, in particular prohibiting tobacco advertising, the ban on smoking in cafés, bars and restaurants, increasing excise duties, prohibiting the sale of cigarettes at sales outlets, etc. The Centre provides legal support to the Coalition of Public Organizations “For Tobacco Free Ukraine”, in particular the organization “Life”.



PROHIBITION OF TOBACCO ADVERTISING AT SALES OUTLETS

The draft law No. 4030a, developed by CEDEM, should prohibit the advertisement of cigarettes at sales outlets, so that the shop windows would stop being used as advertising platforms. The draft law has been actively blocked by the tobacco lobby in the Verkhovna Rada over the last three years. Instead, in 2018 the advocacy efforts managed to return it to the Verkhovna Rada's agenda.

Petro Korol, lawyer of the “Smoke Free Kyiv” project:

“According to the results of the WHO-funded GATS survey, the prevalence of tobacco smoke in Ukraine decreased by 20 percent during 2010–2017, from **25** to **20** percent. This proves the effectiveness of measures to fight for smoking ban that our organization has been involved since 2010”.

NECESSARY CONTROL

The draft law No. 8156, developed with the participation of CEDEM within the Coalition for Tobacco Free Ukraine, should restore the right of the State Service of Ukraine on Food Safety and Consumer Protection to carry out inspections in cafés, bars and restaurants in order to comply with the law on smoking ban. The document is pending consideration in the Parliament.



CAMPAIGN “FOR SAFE ROADS”

THE GOAL OF THE CAMPAIGN IS REDUCTION OF THE MORTALITY AND INJURIES ON THE ROADS.



Olesia Kholopik, coordinator of the Campaign “For Safe Roads”:

“We associate the increase in the level of use of seat belts with the registration of our draft law on increasing fines, and the information wave that it caused. The media has since regularly published materials in support of using seat belts in the car”.

Since 2016, CEDEM is working towards reducing mortality on the roads of Ukraine, implementing the “For Safe Roads” Campaign. The Centre’s team develops and advocates for the adoption of draft laws aimed at reducing mortality, as well as conducts informational and social campaigns in support of road safety.

AREAS FOR ADVOCACY:

- increase penalties for not using seat belts;
- decrease excessive speed;
- introducing the automated enforcement system;
- reducing distraction on mobile phones and devices while driving.

In 2018, CEDEM experts developed and initiated registration of a draft law on increasing fines for not wearing seat belts. The document proposed to increase the fine from UAH 51 to 850. The main objective of the draft law is to change the behaviour of citizens and to form a stable habit of buckle up no matter where in the car you sit. Thanks to the advocacy campaign conducted by the Centre and media attention to this topic, the draft law was successfully passed in the first reading on 18 September 2018, however, there were not enough MPs’ votes to get it approved in the second reading.

STUDY OF THE LEVEL OF USE OF SEAT BELTS IN UKRAINE

23 percent of drivers use seat belts — these are the results of a study conducted within the “For Safe Roads” Campaign in autumn 2018. The survey covered **32,000 drivers** in **24 cities of Ukraine**. Compared with the 2017 data, the level of use of seat belts among drivers increased by more than half — from **15 to 23 percent**.

SOCIAL CAMPAIGN “WRINKLED BUT ALIVE”

On the New Year eve Centre for Democracy and Rule of Law (CEDEM) has initiated a social project “Wrinkled but alive” within the “For Safe Roads” Campaign, which encourages drivers and passengers to use a seat belt.



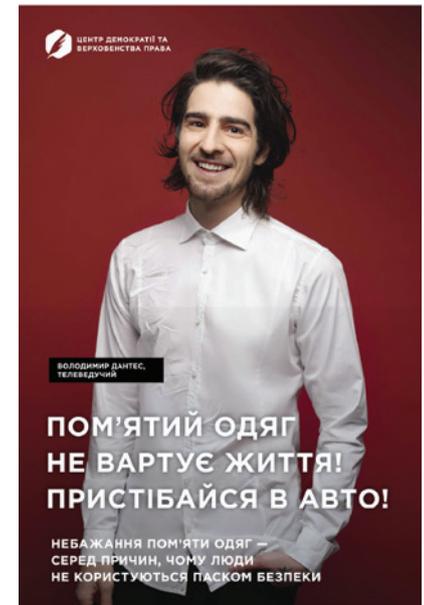
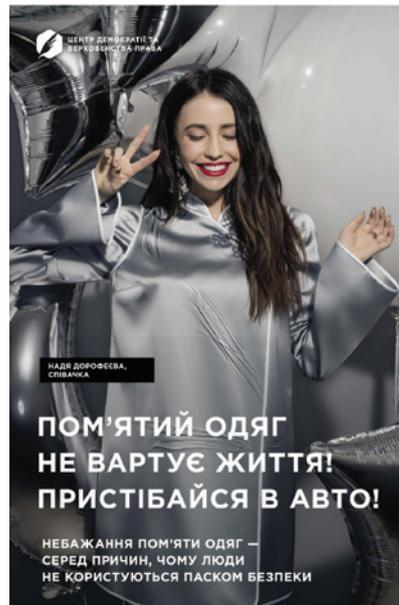
The following singers participated in the project: Olya Polyakova, Nadya Dorofeeva, Dasha Astafieva, TAYANNA and Michelle Andrade as well as TV presenter Volodymyr Dantes, Olexandr Pedan and Timur Miroshnichenko starred in a social advertising in wrinkled clothes. Campaign embodies an idea, that it is better to fasten a seat belt and wrinkle an outfit than to ignore a safety belt and risk one's life.

SOCIAL ADVERTISING “WRINKLED BUT ALIVE” WAS PUBLISHED BY THE TOP ONLINE MEDIA AND BLOGGERS, AND WAS ALSO SHOWCASED IN THE SUBWAY AND ON CITY LIGHTS AROUND KYIV CITY.

The project was launched by CEDEM together with the PR-agency of cultural and social projects “Gres Todorchuk PR”. The overall coverage of the campaign, according to the agency, was **11.9 million contacts**.

MYTHS ABOUT SEAT BELTS

The animated video “Myths about the Safety Belts”, designed to debunk the most common misconceptions about buckling up, was launched in rotation on **10 regional TV channels**. The clip received **about 100,000 views** on Campaign pages and on page of acting Minister of Health Ulana Suprun on Facebook.



SCHOOL OF ADVOCACY

The School of Advocacy is an educational project of the Centre for Democracy and Rule of Law for people engaged in social activism, representatives of NGOs and movements with a basic advocacy experience that are interested in advancing their knowledge and further advocacy work.

In 2018, CEDEM had two enrolments of the School of Advocacy, which involved **42 community activists** and practicing advocates.

During the School of Advocacy, lecturers shared their experiences as they go from identifying a problem to successful implementation of change.

People engaged in social activism and CSO experience study the following:

- identify problems in advocacy;
- develop strategies;
- work with stakeholders;
- communicate for changes;
- and all this — based on advocacy best practice campaigns in the CSO sector.

Graduates of the School successfully implement the acquired skills in their practical work.





STRUCTURE OF EXPENSES IN 2018 BY FUNDING SOURCES AND PROJECTS

Donor / Project	USD equivalent	%
Swedish International Development Cooperation Agency (SIDA) / Core support	538 050	43,74
European Commission / Reanimation Package of Reforms	409 348	33,28
Pact Inc. / Chesno. Filter the Judiciary!	111 073	9,03
Internews Network / Media reforms	55 387	4,50
Matra / Chesno. Filter the Judiciary!	43 040	3,50
United National Development Program (UNDP) / Ombudsman Plus	28 114	2,29
Tobacco-Free Kids Action Fund / Analyzing of legal developments	17 352	1,41
U.S. Department of State / Independent Media Council	14 707	1,20
Internews Network / Producing guidelines on free speech	10 062	0,82
Prague Civil Society Centre / Study Trip	3 005	0,24
Total spent	1 230 138	100,00

“The financial statements of the NGO Centre for Democracy and Rule of Law accurately represent, in all material aspects, the financial position of the organization as of 31 December 2018, its financial results and cash flows for the year” — Audit Company “MK Audit”.





**CENTRE FOR DEMOCRACY
AND RULE OF LAW**

3/1 Zankovetskoi st., office 12, Kyiv, 01001

Tel./fax +38 (044) 496 05 80

cedem.org.ua

info@cedem.org.ua