



CENTRE FOR DEMOCRACY
AND RULE OF LAW

2022

ANNUAL
REPORT



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SURVIVE AND BE USEFUL TO UKRAINE

Olesia KHOLOPIK, CEDEM Director

2022 was the year of Russia's full-scale war against Ukraine with all Ukrainians facing the challenges of this war. Our team at the Centre for Democracy and Rule of Law is no exception.

Survive and be useful to Ukraine — that was our goal. Therefore, on February 24, 2022, CEDEM did not stop working. We have not closed any project since then, and instead we have learned to implement our plans in the most extreme conditions. Working from shelters, without power supply or stable internet connection, trying to get the signal strength in the street. And also supporting each other. Although our team is now scattered across different cities, we have maintained our professional and personal ties.





We continued to fulfill the mission of the Centre for Democracy and Rule of Law even as the war changed the world around us. Our lawyers prepared consultations on various legal issues related to martial law: how journalists can get accreditation for a combat zone, whether it is possible to publish photos and videos of prisoners of war, what to do when your phone is inspected at roadblocks (checkpoints), etc. After all, Ukrainians need to know both their rights and responsibilities as citizens of a country that is defending itself from the attack.

Since social media is a powerful tool for spreading information about Ukraine in the world, our team analyzed why Ukrainians are blocked on social media and told how to avoid it. CEDEM has been cooperating with Meta on a number of issues, both hate speech and others. Since the beginning of the full-scale invasion, our lawyers have been helping bloggers, opinion leaders, politicians and other users to return blocked content and personal profiles if their accounts were hacked or blocked by mistake.

Throughout the year, we implemented partnership projects: We launched a School for Countering Disinformation for civil servants together with the Centre for Strategic Communications and Information Security; media literacy projects together with Filter; and provided expert and legal support together with the Ministry of Culture and Information Policy of Ukraine.

We promoted responsible citizenship by collecting stories about responsible actions. We are confident that the examples of people making trench candles for our defenders, helping to rebuild destroyed housing or preparing food for others will inspire Ukrainians to take new responsible actions.

Together with our partners, we held a contest of colorful stories of civil society joining forces with the government and businesses to bring about rapid change.

We also implemented our annual educational projects and awareness raising campaigns: Advocacy School, Communication School, and «Don't Add To The Problem» awareness raising campaign.

At the same time, we continued large advocacy campaigns to improve legislation. Nowadays, volunteering is one of the pillars of the country's resilience, so we also worked in this area and achieved changes that simplify the work of volunteers and protect them.

This year, we reap the fruits of victory of our previous campaigns. In July, a ban on smoking IQOS and e-cigarettes in public places came into effect — this is the result of changes to the legislation of previous years. Also in 2022, the Law of Ukraine «On Media» was adopted; our team has been involved in its development over the past ten years, and the document itself was one of the requirements of the European Commission for Ukraine as a candidate country for membership in the European Union. There is still work to be done on its implementation, and CEDEM is also involved in it.

We also kept in touch with foreign partners and provided information about Ukraine.

Looking back, we realize that despite all the challenges, blackouts and hostile attacks, we managed to do a lot and be of maximum use to the country.

We are especially proud of our four colleagues who joined the Ukrainian Defense Forces. Several CEDEM employees are actively volunteering. In 2022, our colleagues inspired us with the news: four children (two girls and two boys) were born in the CEDEM family.

This year, full of anxiety, reminded us how important it is to appreciate good news and create it ourselves. We thank everyone involved. Despite everything, life goes on, and together with all Ukrainians, we continue to work for the sake of the Victory and the establishment of a renewed Ukraine.

RULE OF LAW DIVISION

Rule of Law is a fundamental principle for an independent democracy.

The rule of law is the basis for the sustainable development of society and covers almost all aspects of citizens' lives – from personal security, freedom of speech and assembly to effective fight against corruption.

Within the Rule of Law Division, experts from CEDEM study state policy on access to public information, judicial and electoral reform, analyze international experience and prepare practical recommendations to address pressing issues in Ukraine, in particular by amending the legislation.





ELECTIONS

THE GOAL IS TO INFORM VOTERS ABOUT THE ELECTORAL PROCESS SO THAT THEY COULD MAKE INFORMED DECISIONS, AND ELECTION CAMPAIGNS WERE CARRIED OUT ACCORDING TO TRANSPARENT AND UNDERSTANDABLE RULES.

In 2022, the working group that had been working on the draft law «On Media», a comprehensive reform document that updates the rules for the industry and consolidates the requirements and rights of different types of media into one document, resumed its work. In particular, the draft law contained provisions in its transitional and final provisions that addressed the Electoral Code of Ukraine and were intended to fill in gaps and update the principles of information support for elections and campaigning.

AWARENESS RAISING CAMPAIGN

CEDEM experts prepared and published a material about the **changes**, proposed by the draft law «On Media», namely, the regulation of information support and campaigning during the election process.

ADVOCACY CAMPAIGN

On September 21, 2022, CEDEM organized and held an **online expert discussion** «At the Epicenter of the Media Explosion: The Second Reading of the Draft Law on Media», during which experts, in particular, discussed the provisions of the draft law related to the Electoral Code.

Despite the fact that the Verkhovna Rada of Ukraine adopted the draft law «On Media» on December 13, 2022, the initiated changes to the electoral legislation were not included in it, as CEDEM pointed out in **its publication**. Instead, a separate draft law No. 8310 «On Amendments to the Electoral Code of Ukraine on Improving the Regulation of Information Support for Elections and Election Campaigning» was prepared. The working group that worked on the Law of Ukraine «On Media», including CEDEM experts, also worked on this law.



ACCESS TO PUBLIC INFORMATION



FOR MORE THAN 10 YEARS IN A ROW, WE HAVE BEEN MONITORING THE PROPER IMPLEMENTATION OF THE LAW OF UKRAINE “ON ACCESS TO PUBLIC INFORMATION”, AND HELPING TO EXERCISE THE RIGHT TO ACCESS INFORMATION IN PRACTICE.

In 2022, more than 1,000 participants attended CEDEM trainings organized in cooperation with the Ministry of Culture and Information Policy of Ukraine. In particular, CEDEM organized and conducted a training session for journalists on the specifics of working with public registers of information, as well as a series of trainings on access to public information for information managers and requesters, as well as judges.



Claims Designer
was created for the
purpose of appealing
against the refusal
to provide public
information

With CEDEM’s **assistance**, an objection to the position of the Ukrainian government in the case *Avramchuk v. Ukraine* was filed with the European Court of Human Rights.

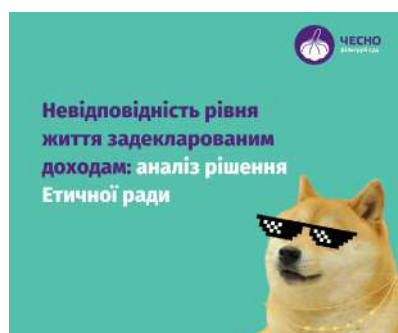
Our team is actively working on the implementation of the Tromsø Convention, in particular at the level of working groups on legislative work, as well as with the Ministry of Culture and Information Policy of Ukraine. Cooperation results:

- 58** new members of the Network of Defenders of the Right to Access to Public Information
- 5** training sessions on access to public information
- 10** legal consultations on the right to information
- 2** published consultations
- 3** analytical materials on current topics in the field of access



JUDICIAL REFORM AND CHESNO. FILTER THE JUDICIARY! CAMPAIGN

THE FULL-SCALE INVASION DID NOT CANCEL THE PRIORITY OF JUDICIAL REFORM IN UKRAINE. THEREFORE, 2022 BECAME THE YEAR OF ACTIVE IMPLEMENTATION OF THE REFORM FOR UKRAINE'S FULL MEMBERSHIP IN THE EUROPEAN UNION.



The key topic of judicial reform in 2022 was the activities of the Ethics Council in assessing the compliance of candidates for the position of a member of the High Council of Justice with the criteria of professional ethics and integrity, as well as the Competition Commission for the selection of members of the High Qualification Commission of Judges of Ukraine. The institutional role of international experts in the selection of members of judicial governance bodies is one of the requirements of the European Commission for Ukraine as a candidate for membership in the European Union.

As part of the project CHESNO. Filter the Judiciary!, CEDEM provided the Ethics Council with information on candidates from among judges and retired judges who participated in the competition for the position of a member of the High Council of Justice. We also provided the Competition Commission for the selection of members of the High Qualification Commission of Judges of Ukraine with information from the database of judges' profiles on 129 candidates participating in the competition.

In particular, the materials contain data on their careers, disciplinary proceedings, family ties, and other public information that allows the integrity assessment process to fully evaluate candidates in the competitions to the High Council of Justice and the High Qualification Commission of Judges of Ukraine.

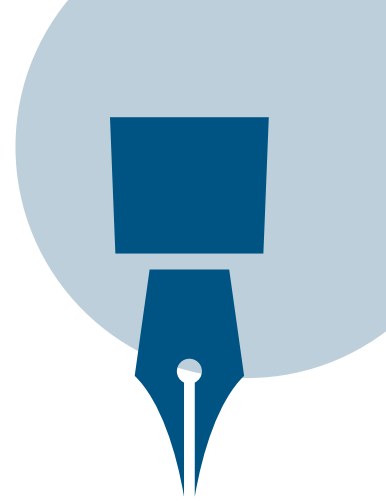
INDEPENDENT MEDIA DIVISION

The goal is to promote the emergence of quality information, independent media and an informed citizenry.





INDEPENDENT MEDIA DEVELOPMENT



SINCE 2005, CEDEM HAS BEEN WORKING TO DEVELOP HIGH-QUALITY AND IMPARTIAL MEDIA THAT PROVIDE HONEST AND BALANCED INFORMATION TO CITIZENS AND WITHOUT WHICH DEMOCRACY COULD NOT EXIST.

In 2022, CEDEM continued its work aimed at improving media legislation. The organization's experts participated in the development and **advocacy** of the media law, which was adopted by the Parliament on December 13, 2022.

In particular, we worked on the implementation of AVMSD standards (terminology, quotas for European products, advertising and inclusion, etc.), restrictions during martial law, ensuring the Regulator's independence (membership termination procedure), liability for violations (in particular, of online actors) and many other issues. Moreover, we advocated for the proper funding of the **broadcaster**.

«We understand that given the hostilities, the 2023 budget of Suspilne Public Broadcasting Company is a survival budget that should ensure the preservation of this important institution for the country and democracy. At the same time, we call on the parliament and relevant ministries to work out mechanisms to return to the full funding for Suspilne (UA:PBC) as a guarantee for the revival of the entire sector, preservation of pluralism and cultural diversity in the information sphere, and as an integral element of Ukraine's democratic development,» reads CEDEM's statement.



IN 2022:

- CEDEM continued to protect the media, journalists and activists from targeted attacks and false-positive decisions made by artificial intelligence.

In 2022, CEDEM appealed to Meta 533 cases of blocking accounts and deleting posts on Facebook and Instagram. Thanks to CEDEM's efforts, 60% of cases were resolved in favor of social media users, and accounts and posts were unblocked.

4

statements in support of the independence and proper funding of the Public Broadcaster were published

56

news items with a brief analysis of the novelties were published.

ANALYTICS

- **9 ANALYTICAL MATERIALS** (policy briefs, executive summaries) were prepared by the CEDEM experts in 2022. They covered the media, elections, judicial system, access to public information and other reforms. The authors outlined proposals for the national legislation based on the best international experience in certain areas.

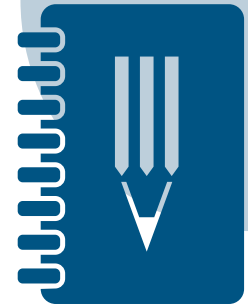
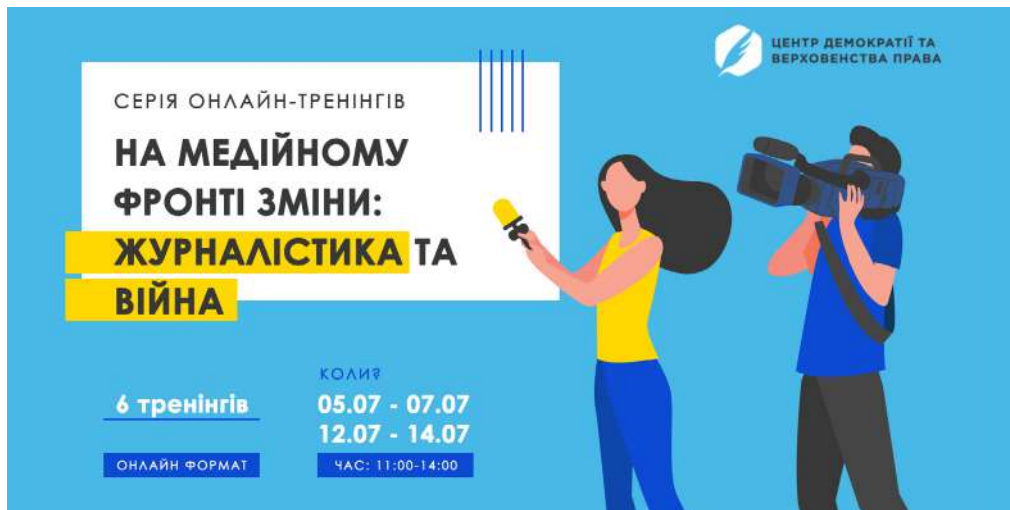
CONSULTING:

- **21 CONSULTATIONS** on the work of journalists in the legal field were published by CEDEM
- **42 TARGETED CONSULTATIONS** were provided in response to email and hotline requests

In 2022,
CEDEM held

3 EXPERT DISCUSSIONS

on media legislation,
media literacy and media
financing.



MEDIA EDUCATION

MEDIA EDUCATION IS AN IMPORTANT PART OF CEDEM'S ACTIVITIES SINCE ITS ESTABLISHMENT. WE REGULARLY ORGANIZE EDUCATIONAL COURSES IN MEDIA LAW FOR JOURNALISTS, STUDENTS, TEACHERS AND ACTIVE CITIZENS.

WORKSHOPS FOR THE JOURNALISTS OF THE UA:PBC BRANCHES

Our experts helped the UA:PBC team and regional journalists to acquire knowledge of general issues of legal regulation, access to public information, protection of journalistic sources, copyright and balancing freedom of expression and privacy.

- **CEDEM HELD 6 TRAINING SESSIONS** for journalists of national and regional publications and media representatives.

- **110 PARTICIPANTS** — members of the UA:PBC team, including journalists, editors, analysts, producers and other professionals as well as regional journalists.

EDUCATIONAL ONLINE TEST

In 2022, we launched the «How to Act in Time of War» test, which aims to raise people's awareness of how to act to prevent the dangerous consequences caused by the war. More than 900 people have already tried their hand at the educational test.



In 2022, CEDEM continued to work closely with the Ministry of Culture and Information Policy of Ukraine and the Center for Strategic Communications and Information Security to strengthen the ability and knowledge of government officials to combat disinformation.

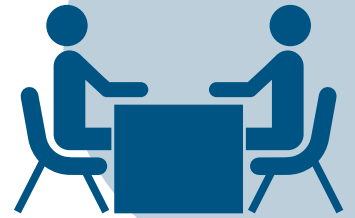
We also collaborated with the national Filter project to improve coordination of media literacy efforts in Ukraine.

In 2022, the Center for Strategic Communication and Information Security, together with CEDEM, launched the educational project School of Countering Disinformation.

The purpose of the School is to increase the level of society's resilience to external information influences by training civil servants in strategic communications and countering disinformation. The number of participants exceeded 700 people, over 400 of whom were civil servants or representatives of state authorities from different regions of Ukraine.

Another important achievement was the state certification of the training programs developed by the School of Countering Disinformation. The National Agency of Ukraine for Civil Service approved two training programs developed by the Center together with its partners – Russian Disinformation and Counteraction and Strategic Communications in Public Administration.





INDEPENDENT MEDIA COUNCIL

THE INDEPENDENT MEDIA COUNCIL IS A PERMANENT PUBLIC MONITORING AND ADVISORY BODY CREATED IN 2016 BY NON-GOVERNMENTAL ORGANIZATIONS AT THE INITIATIVE OF CEDEM.

The Council was established by the Centre for Democracy and Rule of Law, the Institute of Mass Media, Internews-Ukraine, Detector Media and Sospilnist Foundation.



IN 2022, THE INDEPENDENT MEDIA COUNCIL:

● **REVIEWED 6 COMPLAINTS** and **issued 4 OPINIONS** regarding violation of journalistic standards, right to privacy, biased, incomplete and false coverage of events in the media, violation of election campaign coverage requirements, etc.

PREPARED 2 GUIDELINES:

- **How to interview** war victims correctly
- **How journalists should behave in social media**

HELD 5 EVENTS:

- **Dealing with the violations of media legislation**, interaction with the Commission on Journalistic Ethics and further steps
- **Journalists' work with social media** during the war: from account blocking to posting from the front line
- **War information as a weapon**: mistakes that can cost lives
- **Shelling live on air**: when journalism harms Ukraine
- **Journalism in the deoccupied territories**: Ukrainian realities

RAISED MANY RELEVANT TOPICS IN 8 STATEMENTS, IN PARTICULAR:

- **Open appeal** to the international community and international intergovernmental organizations
- **A call to the authorities** to openly discuss, finalize and adopt new media legislation
- **Statement by the Independent Media Council**: United News Telethon should stop promoting members of the former Opposition Platform — For Life

CIVIL SOCIETY DIVISION

CEDEM promotes the development of a society of active and responsible citizens and works to strengthen democratic society in Ukraine.

We create a platform for learning, networking, and bringing community activists together for powerful projects. As part of this division, our organization works to strengthen Ukraine's democratic society by improving the legal environment for civil society organizations and by strengthening their capacity.

CEDEM is also working on projects that aim to increase the personal responsibility of citizens in the field of health and public safety.





UKRAINE CIVIL SOCIETY SECTORAL SUPPORT ACTIVITY

CEDEM HAS BEEN WORKING ON THE IMPLEMENTATION OF THE PROJECT «UKRAINE CIVIL SOCIETY SECTORAL SUPPORT ACTIVITY» SINCE 2019.

The project is implemented by Initiative Center to Support Social Action «Ednannya» in a consortium with the Ukrainian Center for Independent Political Research (UCIPR) and CEDEM.



It aims to improve the civil society environment and strengthen the institutional capacity of CSOs to enhance the self-sufficiency of the public sector in Ukraine.





IN 2022, WE IMPLEMENTED ADVOCACY CAMPAIGNS:

1 INTRODUCING THE PERCENTAGE TAX DESIGNATION MECHANISM IN UKRAINE

The Percentage Tax Designation Mechanism is a tool by which citizens who pay personal income tax can send a small portion of this tax to certain NGOs.

As part of the campaign, draft laws on the introduction of percentage tax designation, as well as bylaws regulating this process, have been developed. We are also running an information campaign explaining what percentage philanthropy (aka percentage tax designations) is and how it works.

- 2 draft laws were registered (**Nº 7500** and **Nº 7501**)
- Awareness-raising campaign held
- **A video-explainer** was created
- **Online quiz** "Can you designate of your tax on your own?" was created

2 SIMPLIFICATION OF MIGRATION PROCEDURES FOR FOREIGN VOLUNTEERS

We worked on improving migration policy for foreign volunteers, including initiating and collecting signatures of 33 CSOs under a **joint appeal** to the Prime Minister of Ukraine on the need to extend the visa-free period of stay in Ukraine for foreign volunteers.



3 COUNTERING HARMFUL LEGISLATIVE INITIATIVES AND TRENDS IN THE VOLUNTEER ACTIVITY REGULATION

As part of the campaign, we prevented harmful legislative initiatives in the field of volunteering. We also provided consultations to Ukrainian and foreign volunteer organizations on the registration of their activities.

- Draft Law **Nº 4521** on the regulation of volunteer activities has been blocked from consideration in the parliament.
- **Joint Statement** of 15 CSOs was released with an appeal to the law enforcement agencies for dialogue and avoiding the illegal persecution of volunteers.

4 IMPROVEMENT OF LEGISLATION ON VOLUNTEERING

The project team developed and promoted the adoption of draft laws concerning the development of volunteering in Ukraine and ensuring the rights of volunteers. In addition, we disseminated information about the culture of volunteering in Ukraine.

- Draft Laws **Nº 7363** and **Nº 7364**, were registered; they were adopted as laws of Ukraine under **Nº 2519** and **Nº 2520**.
- 9 informational materials, interviews, infographics **were prepared and published**.
- **A template of a contract** on volunteer activities has been prepared and distributed.
- Two webinars, two surveys, **a practical seminar** «Legal Aspects of Volunteer Initiatives in Ukraine» were held.

5 REDUCING RISKS FOR CSOS ARISING FROM THE IMPLEMENTATION OF LEGISLATION ON MONEY LAUNDERING AND COMBATING THE FINANCING OF TERRORISM

We helped CSOs learn about possible banking problems and how they can be resolved. We also worked on a methodology for self-assessment of non-profit organizations, established a dialogue among the representatives of banks, government agencies, and non-profit organizations, and also conducted training sessions.

- We drew up **List of NPO Risk Mitigation Factors**.
- We held training events and expert meetings and discussions on banking sector issues.
- We published **a guide** 'How CSOs can check a potential partner and avoid the risks of having their activities blocked', **infographic** with useful applications to check CSO counterparties, partners, donors and beneficiaries; translated the **ECNL manual Ensuring Access to Financial Services for CSOs**; presented **Tbilisi Principles** and List of NGO Risk Mitigation Factors.
- **We prepared** Joint Statement of CSOs regarding the approval of criteria for the risks of legalization (laundering) of proceeds of crimes, terrorism financing and the financing of the proliferation of weapons of mass destruction.
- A **survey** on banking issues for CSOs was conducted.



WE ALSO DEVELOPED AREAS SUCH AS:

MENTORSHIP PROGRAM

aimed at getting established CSOs to pass on their knowledge and experience to less experienced newly formed CSOs. During the program, lasting more than six months, mentors help mentees develop and strengthen their own advocacy and other abilities.

The mentees join the alumni community at the end of the program. In three years, three Mentorship Programs have already taken place. During this period, 37 mentee organizations have completed the program, and 20 more are now participating.

In 2022, we implemented **the Mentorship Program 3.0**

- 12** CSOs from the regions improved their advocacy capacity
- 12** mentors improved their mentoring skills
- 12** CSOs developed and partially implemented their advocacy plans

- We continued to support and develop **the alumni community** of mentor programs and mentors
- We produced and distributed the **Creative Mentorship Program Toolkit**
- We developed and distributed 12 success stories of previous years' mentorship program alumni and the «Mentorship in the Times of War» series
- We held a **three-day offline Camp** for the Mentorship Program participants



LEGAL REFORMS ROADMAP FOR CIVIL SOCIETY

It is an analytical, visionary and policy document that outlines the civil sector's vision of reform priorities and improves the legal environment for civil society organizations of Ukraine for 2021-2025.

In 2022, we participated in the development of a number of action plans for national strategies, engaged **Platform** members in the preparation and formed proposals for the **Action Plan** to implement the National Strategy for Facilitating Civil Society, the National Strategy for Barrier-Free Ukraine, **the Plan** for Post-War Recovery of Ukraine and conducted advocacy campaigns for the Map implementation.

COOPERATION AMONG CIVIL SOCIETY, GOVERNMENT AND BUSINESSES

In 2022, **awareness-raising campaign** collection of stories «Civil Society, Businesses and State — Best Practices of Cooperation» was implemented together with the Ministry of Culture and Information Policy of Ukraine and the Secretariat of the Cabinet of Ministers of Ukraine, the results were presented **online** and the collection of stories **was published**. Additionally, a number of stories of business initiatives implemented together with CSOs or the authorities to help the military and civilians (**1**, **2**, **3**, etc.), **1 interview** with CSOs were published.



LEGAL REFORMS PLATFORM FOR CSOS

This is a coalition to coordinate the efforts of CSOs so that they can work together to advocate and support the implementation of positive legal changes for civil society. There were 115 participants of the Legal Reforms Platform for CSOs as of the end of 2022.

In 2022, despite the war, CEDEM provided informational support for the Platform, advice on evacuations from the war zone, and relocation of team members. 2 webinars on grantwriting and 2 **training sessions** «Digital Fundraising: Tools, Techniques, Limitations», «Why It's Important For CSOs to Communicate During the War and How to Do It Right». We released **informational material** on the activities of the co-initiators of the Legal Reform Platform for CSOs in the time of war. CEDEM distributed 6 digests among the Platform members.

COALITION AND COMMUNITY DEVELOPMENT

In order to act more effectively and on a larger scale, CSOs come together in communities and coalitions. Our project also helps CSO communities and coalitions.

- A series of trainings «Coalition and Community Empowerment in the Time of War» was held: «**How to Transform NGOs in Time of War**», «**Digital Security for Communities in War**», «**Community Crisis Communications in Time of War: What to Avoid and What to Do**».
- **Comprehensive training** of organizational coaching tools was conducted for 15 CSO coalitions and communities. An **interim final event** was held for 22 program participants representing 14 communities / CSOs
- 1 **networking event** was held for CSO legal aid providers

CSO INSTITUTIONAL CAPACITY BUILDING AND SECURITY TRAINING

CEDEM co-hosted an international conference in Warsaw on April 27-29, «Rethinking the Future of Civil Society», and held three online security workshops: «**Workshop on Physical Safety** of Public Activists», «**Workshop on Psychological Safety** of Public Activists», «**Workshop on Cybersecurity** of Public Activists».

In addition, during the year there was a **two-day training** for CSOs on mine safety; **two online workshops** to prevent burn-out of human rights defenders and activists documenting war crimes; **two two-day training sessions** on physical safety for activists, volunteers and CSO leaders in partnership with **ICNL**; a **CSO survey** on safety challenges and needs and a sector needs assessment were prepared in this area.





OTHER ACTIVITIES

- We released **Evolution Pill audio podcast** posting **4 out of 6** episodes
- We released a series of videos about volunteering: **promotional video** and 4 (**1, 2, 3, 4**) video explainers for organizations that engage volunteers
- We released **29 informational materials** with tips and advice for CSOs under martial law
- In January 2022, **Responsible Activism Map**, created in partnership with The Ukrainians, was published
- **Information material** was released in support of the advocacy campaign on state and municipal property leases
- CEDEM and UCIPR **prepared a joint appeal** to the Ministry of Digital Transformation of Ukraine with a call not to close access to the registers
- We prepared 8 expert opinions on regulatory legal acts and draft regulatory legal acts
- We provided 9 consultations to CSOs on registration, activities and taxation issues
- We **organized and conducted** a two-day offline II Annual Forum of Legal Reforms for CSOs: New Challenges and Achievements in the Context of War, September 15-16, 2022
- We co-organized the **11th Ukrainian Civil Society Development Forum**, on December 4-5, 2022. During the Forum, we held a series of online discussions and a workshop on psychological endurance «**Burn But Don't Burn Out, Burn To Be Light**».



100 ACTIONS OF RESPONSIBLE CITIZENS

IN 2021, CEDEM LAUNCHED THE PROJECT 100 ACTIONS OF RESPONSIBLE CITIZENS — A LONG-TERM PROJECT TO CREATE A LIST OF 100 ACTIONS OF RESPONSIBLE PEOPLE WHO ARE POSITIVELY CHANGING THEIR LIVES AS WELL AS THE LIVES OF THEIR FAMILIES, COMMUNITIES, AND CITIES.

In 2022, CEDEM continued to implement the project 100 ACTIONS OF RESPONSIBLE CITIZENS, a long-term project to create a list of 100 actions of responsible people who are positively changing their lives as well as the lives of their families, communities, and cities.

17

project's regional ambassador coordinators have promoted a culture of responsibility in their cities and have helped the project team in every way they can to create a list of 100 actions of responsible citizens.

«The whole world sees our responsibility in our daily struggle, humanity and strength. We have already proven that we are one of the most responsible nations in the world! Responsibility is a broad concept in which we put quite different meanings. But it is now that we have the opportunity to choose which responsible actions turn us into responsible people. Thank you for this project of the Centre for Democracy and Rule of Law, it is more relevant than ever!»
Yana Pekun, Project Ambassador from Lviv.

We invited Ukrainians to discuss the topic of responsibility and determine what actions they consider responsible. In particular, we held 6 online discussions on the topic «What Responsibility Means for Me», during which we talked with the experts on responsible topics such as Youth Politics, Inclusion, Environment, Urbanism, Political Parties and Healthcare.



WE HELD 4 ONLINE WORKSHOPS where the experts shared practical tips, skills, and experiences on topics such as **Advocacy**, **How Courts Work**, **Social Media Behavior**, and **Human Rights**.

After the facilitated sessions (design thinking sessions) in 2021, we combined all the lists of responsible actions into one general list with nine categories: health, family, community, country, planet, work, safety, society, development, and published it in CEDEM's social networks and media, so that project participants and all citizens could share their thoughts, ideas and add those responsible actions that they think are worth adding to the already developed list. Citizens could also comment on certain actions in each category, such as, for example, **in the «Development» category**.

We conducted **a nationwide survey** of the TOP 100 most responsible actions, according to citizens. This online survey resulted in a final list of 100 actions of responsible citizens.

WE HELD 17 WORKSHOPS **«#TOP 100: How to Bring Responsible Actions to Life**, where, throughout November and December, we worked with experts to discuss interesting topics under the nine headings of the 100 Actions of Responsible Citizens list: Health, Family, Community, Country, Planet, Work, Safety, Society and Development.

Citizens viewed the videos
of all workshops

190,000 TIMES

WE HAVE COMPILED AND PUBLISHED **23 stories** about responsible citizens – ordinary people whose actions have a significant impact on their lives and on the lives of others.



Throughout 2022, we talked about responsible actions and prepared helpful tips to support Ukrainians in times of war:

- Made **a list of responsible actions during the war**;
- Said that **care and concern is also a responsibility**;
- **Prepared a selection** of interesting and useful online resources for children;
- Shared **responsible actions** about what each of us can do to help overcome the food crisis in Ukraine;
- Advised on **how to concentrate on work during the war**;
- Collected **useful tips on safe and responsible driving**;
- Helped **with tips for those who are switching to Ukrainian**;
- Convinced that **planting a fruit tree is a responsible thing to do**;
- Collected tips on **how to communicate with people who have lost their loved ones**;
- Shared some great tips on how to stay fit during the war (**part 1, part 2, part 3**)

Wished all responsible Ukrainians Merry Christmas and Happy New Year.

In addition, along with our media partner, The Ukrainians, we released 6 interviews about responsible actions:

- About first aid — **«Even if you are not ready to save a stranger, but sometimes you have to help your loved ones»**;
- About the volunteer movement — **«We're already used to everything, it's just that now the war has moved closer to us»**;
- About an 18-year-old boy who took custody of his siblings — **«Slava, I'm fine»**;
- on firearm training — **«We won't be able to get rid of our neighbor, we can't dig up the sea. That's why people want to know how to hold a gun»**;
- About raising children with a strong civic stance — **«My children had known what the aggressor country was capable of before»**;
- About rehabilitation and help for people with spinal cord injuries — **«Who else will understand me but for a person like me»**.

These are the examples of responsible actions by citizens of our country that can inspire others to spread a culture of responsibility.

In partnership with The Ukrainians, we also produced **4 caption videos and 1 animated video story** with the common goal of telling Ukrainians how to take responsibility for their actions and how we can make society better by acting responsibly every day.



OPEN UNIVERSITY OF REFORMS

THE OPEN UNIVERSITY OF REFORMS (OUR)
IS AN EDUCATIONAL PROJECT FOR YOUNG
CHANGEMAKERS ABOUT REFORMS IN UKRAINE,
THE PROSPECTS AND PROBLEMS OF THEIR
IMPLEMENTATION, AS WELL AS THE SKILLS
NECESSARY FOR THE FUTURE REFORMERS.

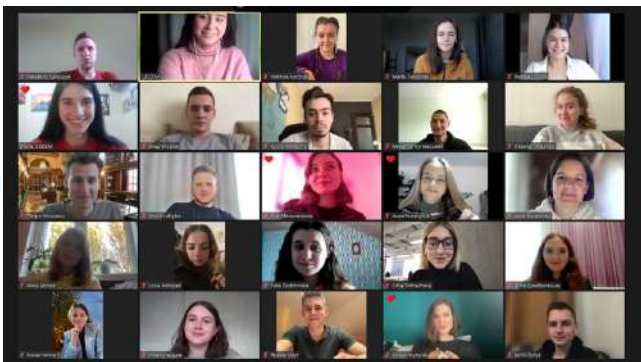
The first enrollment to the Open University of Reforms was held in 2015. Since then, OUR has been enrolling students twice a year. It includes Saturday lectures with the well-known reformers of Ukraine and dedicated activists, personal development workshops and the opportunity to implement your own project with the OUR team. Participants can try out what they have learned at an internship with an NGO or government agency.

Due to the Russian invasion of Ukraine and the COVID-19 pandemic, the 15th and 16th OUR enrollments were held online for participants from all over Ukraine.

The OUR students listened to lectures from Ukrainian activists and reform professionals and attended soft skills trainings tailored to their current needs (more than 90 hours of lectures from 30+ trainers). They implemented 9 projects related to the development of Ukrainian civil society, critical thinking and culture.

42 PARTICIPANTS FROM THE 15TH
ENROLLMENT AND 28 PARTICIPANTS
FROM THE 16TH ENROLLMENT

successfully graduated
from the 2022 OUR



52

participants completed internships at NGOs and government organizations, where they saw firsthand how their work is organized.

SUPPORTING THE ALUMNI COMMUNITY

This year, the alumni community grew by 70 new members. During the year, we organized a panel discussion on the future of youth participation in Ukraine's recovery and several open lectures.

THE 15TH ENROLLMENT:

- **"On the World Stage"** — a guide to the functioning, tasks, powers of international organizations and Ukraine's role on the world stage. It was distributed to students and teachers of the school.
- **Non Grata** — the project refutes Russian disinformation and propaganda about Ukraine.
- **"Heroes Don't Die"** — online space to cover information about fallen soldiers, volunteers, and civilians.
- **"Initiative to Think Critically"** — webinars with information professionals on the most pressing issues of disinformation.
- **"Winged"** — stories of Ukrainians switching to the Ukrainian language. The initiators sought to tell more about the official language, to show by their own example that the transition to Ukrainian is not difficult, but quite possible, to demonstrate the versatility of the Ukrainian language with the help of purisms.

THE 16H ENROLLMENT:

- **"Reform"** — a project to inform about reforms. The goal is to change the society's misunderstanding of reforms.
- **"Layman's Guide to Law"** — online course about basic practical knowledge in different branches of law. The goal is to increase the legal culture of the population, especially young people, and create a modern course that will contain useful knowledge.
- **"Dimos Cratos"** — online test to popularize elections in Lviv. The goal is to raise awareness about the need to participate in elections and to vote responsibly for their representatives.
- **"How to choose politicians correctly?"** — an educational project for citizens in the field of elections. The goal is to conduct research and create a short leaflet about democracy and political absenteeism.



'FOR SAFE ROADS' CAMPAIGN



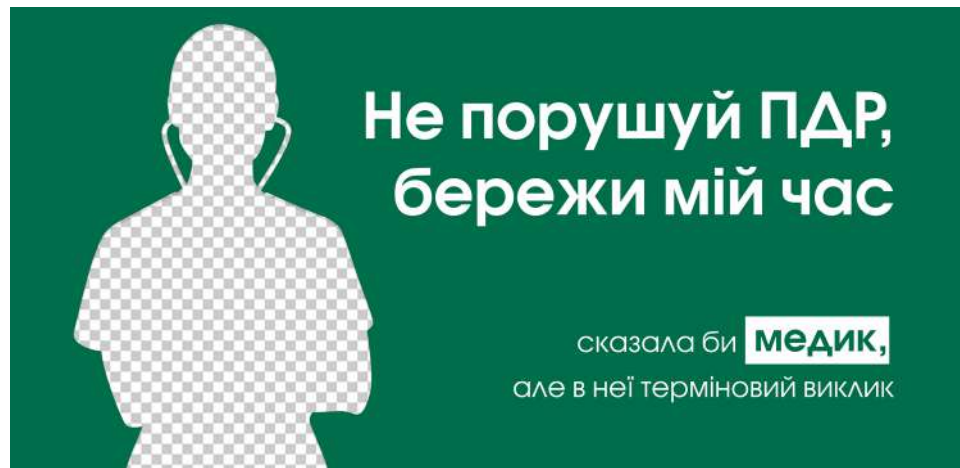
IN 2022, THE FOR SAFE ROADS CAMPAIGN, INITIATED BY CEDEM, CONTINUED TO WORK TO REDUCE MORTALITY AND INJURIES ON UKRAINIAN ROADS THROUGH ADVOCACY FOR CHANGES IN STATE POLICY IN THE FIELD OF ROAD SAFETY.

INCREASING THE LIMIT OF INSURANCE PAYMENTS UNDER THE EUROPROTOCOL

In the face of a full-scale invasion, we called for reducing the burden on police officers. With advocacy support from CEDEM, two resolutions of the National Bank of Ukraine were passed, according to which the limit of insurance payments according to EuroProtocol was increased up to UAH 80,000. Thus, police officers will spend less time processing traffic accidents and more time dealing with the consequences of the full-scale invasion.

AMENDMENTS TO THE TRAFFIC RULES: EMERGENCY CORRIDORS

To save precious minutes for healthcare professionals, police officers and rescuers, CEDEM jointly with Ukrainian Association of Road Safety Auditors and Vision Zero NGO have developed a package of documents for the implementation of emergency corridor **rule** in Ukraine. This initiative was **supported** by the Ministry of Development of Communities, Territories and Infrastructure of Ukraine, the Ministry of Health of Ukraine, the Patrol Police Department and the State Service of Ukraine for Emergency Situations.



"DON'T ADD TO THE PROBLEM" AWARENESS RAISING CAMPAIGN

In order to remind Ukrainians that compliance with the traffic rules saves their lives and time of emergency services, CEDEM, jointly with creative agency provid, **initiated** "Don't Add To The Problem" Awareness Raising Campaign. It has already been supported by the Ministry of Culture and Information Policy, Ministry of Health of Ukraine, Patrol Police of Ukraine, State Emergency Service of Ukraine and Public Health Center of the Ministry of Health of Ukraine. Campaign materials were placed in 15 regions of Ukraine on 166 advertising spaces.



ANALYTICAL MATERIALS OF THE "FOR SAFE ROADS" CAMPAIGN IN 2022:

- "Extra Minutes Saving Lives: How Emergency Corridors Work and Why Ukraine Needs Them" for the **Ukrainska Pravda**;
- **Analytical report** on the system of penalties for violations of traffic rules in Ukraine and international practice;
- "What penalty points for traffic violations are and why their time has come" for **zaxid.net**;
- "Penalty points for speeders". How to stop illegal speeders on the roads" for the **Ekonomichna Pravda**;
- "War and Road Deaths: Figures" for **Liga.net**.



SMOKE FREE KYIV

CEDEM SUPPORTS A
HEALTHY LIFESTYLE AND
HAS BEEN FIGHTING
TOBACCO SMOKING IN
UKRAINE SINCE 2010
IMPLEMENTING SMOKE
FREE KYIV PROJECT IN
COLLABORATION WITH
THE NGO COALITION FOR
TOBACCO FREE UKRAINE!

In 2022, CEDEM, together with its partner NGO Life, continued to actively advocate for stronger state policy on tobacco control. Lawyers of the organization took an active part in conferences, discussions of possible challenges in combating the influence of the tobacco industry on the law-making process.

Thanks to joint efforts, a comprehensive anti-tobacco Law No. 1978-IX was adopted in 2021, and in 2022, a significant part of the anti-tobacco European integration provisions came into force:

- A ban on the sale of HTPs to persons under 18 years of age;
- A ban on smoking all tobacco products and electronic devices without any exceptions in public places;
- Health warnings on smokeless tobacco products (glo, IQOS), electronic cigarettes, liquids and containers.

In the times of war, CEDEM lawyers, together with their partners, responded to the challenges connected with the influence of tobacco lobbying on the parliamentary activity and editorial policy of the media. Tobacco lobbyists began actively working in the information field, using the free provision of cigarettes to the military or the need for an excise tax reduction.

In 2022, we continued a comprehensive program to monitor the advertising and sponsorship in the tobacco industry in Ukraine.

In cooperation with the watchdogs Vox Ukraine and Detector Media, we drew public attention (even in the times of war) to the need to strengthen tobacco control policy and limit the influence of the tobacco industry.

CEDEM lawyers continued to provide legal advice, opinions to partners, MPs and the public and analyze court practice to assess compliance with the provisions of the Law No. 1978-IX.



ADVOCACY AND COMMUNICATION TRAINING PROJECTS

THE CENTRE FOR DEMOCRACY AND RULE OF LAW IS ACTIVE IN ADVOCATING FOR DECISIONS THAT ARE IMPORTANT TO SOCIETY.

We support other organizations and activists whose work is related to advocacy, as well as those CSOs that are addressing pressing issues in their communities and regions, and hold training events for activists who are working or just starting their advocacy journey.

ADVOCACY SCHOOL

Advocacy School is an educational project of CEDEM for people with active citizenship, representatives of NGOs and movements who have basic experience in advocacy and are interested in deepening knowledge and further work in advocacy.

In 2022, CEDEM successfully held **two Advocacy Schools** — in July and December. Both schools were held online. Their students were 43 active citizens from different regions of Ukraine, selected on a competitive basis.

During the training, lecturers shared their experience on how all stages of the advocacy process take place, from problem stating to solution implementation. The 43 active citizens now have a clear idea of the sequence of actions, possible risks and tools for promoting public initiatives.

COMMUNICATION SCHOOL

Successful CSO work is impossible without competent communication. In 2022, we held **the third Communication School** for PR and SMM specialists working in the public sector. The organizers received 190 applications for the school.

TO PARTICIPATE IN THE SCHOOL, 40 PARTICIPANTS from different regions of Ukraine were selected on a competitive basis. During the two days online, they learned how to communicate complicated content about important changes in society; how to build an advocacy communication campaign; how to make creative content for social media; how to enhance communication with videos; how to write press releases for the media; and what you need to know about copyright in social media. Participants also attended a workshop on the use of Weblium, an alternative tool to replace the Russian Tilda service, which is not recommended for use by Ukrainian NGOs.



COMMUNICATION

IN 2022, THE CEDEM TEAM WORKED HARD TO COVER AND EXPLAIN TOPICS IMPORTANT TO SOCIETY DURING A TIME OF WAR.

COMMUNICATION DIVISION ACHIEVEMENTS:

- **312 PUBLICATIONS**
and mentions in the media
- **86 EXPERT CITATIONS** in the media
- **MORE THAN 365,000 VIEWS**
on www.cedem.org.ua
- **OVER 2.7 MILLION**
Facebook page reach



FINANCIAL REPORT

THE STRUCTURE OF RECEIPTS IN 2022

Donor	Received (UAH)	%
Initiative Center to Support Social Action "Ednannia" — <i>United States Agency for International Development</i>	9 163 455,47	43,35%
Internews Network — <i>United States Agency for International Development</i>	4 826 719,37	22,83%
Future without Smoking Foundation	2 551 556,96	12,07%
National Democratic Institute (NDI) — <i>United States Agency for International Development</i>	1 793 870,36	8,49%
International Organization Global Road Safety Partnership <i>through the International Federation of Red Cross and Red Crescent Societies</i>	2 803 197,12	13,26%
TOTAL	21 138 799,28	100%

CEDEM EXPENSES

	Expenses (UAH)	%
Civil Society	10 607 419,82	42,52%
Staff	5 631 358,81	22,57%
Independent Media	5 502 721,69	22,06%
Administrative Expenses	2 764 270,59	11,08%
Rule of Law	440 550,00	1,77%



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www.cedem.org.ua
info@cedem.org.ua



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